



2018 NATIONAL CONFERENCE & AGM



The Sonography Canada 2018 National Conference is a great way to increase visibility of your latest technologies, products and services to an influential national audience of sonography practitioners and decision makers. Please join us May 25-27, 2018 for the largest educational and networking event for sonographers in Canada.

Sonography Canada is a non-profit organization with over 5100 active members. We are dedicated to promoting the highest level of professional practice for sonography in Canada. Our national conference brings together sonographers, managers, educators and students for education and inspiration. This year, we will hold our 36th National Conference and AGM at the St. John's Convention Centre in St. John's Newfoundland.

The exhibit area at our conference is open to manufacturers, recruiters and suppliers. Limited space is available and can be pre-selected on a **first come, first serve** basis. In addition to exhibiting at our conference, financial support from companies who share our vision for professional development is available. Your support will enhance your company's image as a leader while delivering your product and service information to those directly responsible for purchase and maintenance of equipment and supplies. Exclusive sponsorship is limited and will be available on a first come, first serve basis.

Sponsorship levels are determined by your company's total booth and sponsorship expenditures; Platinum, Gold and Silver level sponsors will receive added recognition, visibility and value as outlined below.

We look forward to seeing you in St. John's!

PLATINUM **\$ 12,000 +**

- Select booth and sponsorship totalling \$12,000 or more and become a Platinum Level Sponsor
- Premier booth location
- Featured recognition in the conference program, Sonography Canada Website, onsite signage
- Opportunity to sponsor the Welcome Reception
- Opportunity to sponsor the Social Network Event
- See all benefits outlined in table below

GOLD LEVEL **\$ 8,000 - \$ 11,999**

- Select booth and sponsorship totalling \$8,000 or more and become a Gold Level Sponsor
- Premier booth location
- Prominent recognition in the conference program, Sonography Canada Website, onsite signage
- Opportunity to sponsor the Welcome Reception
- Opportunity to sponsor the Social Network Event
- See all benefits outlined in table below

SILVER LEVEL **\$ 4,000 - \$ 7,999**

- Select booth and sponsorship totalling \$4,000 or more and become a Silver Level Sponsor
- Highlighted recognition in the conference program, Sonography Canada Website, onsite signage
- See all benefits outlined in table below

BRONZE LEVEL **\$ 2,000 - \$ 3,999**

- Booth Only
- Benefits outlined in table below

Benefit	Platinum Level	Gold Level	Silver Level	Bronze Level
8X10 Booth with Premier location <ul style="list-style-type: none"> • Single or double booth • Priority to all Exclusive Sponsorship Opportunities 	\$	\$		
8X10 Exhibit Booth			\$	\$
Prominent signage at conference	√ (Platinum)	√ (Gold)		
Electronic participant list (attendees who have authorised)	√	√		
Email to all conference participants (e-blast)	√	√		
Complimentary Full Conference Registration	2	1		
Welcome Reception	\$	\$		
Social Networking Event*** (includes 2 tickets to the Social Networking Event)	\$	\$		
Hands-on Innovation Workshops	\$	\$	\$	
Recognition in the conference program, Sonography Canada Website, onsite signage	Featured	Prominent	Highlighted	
Delegate Bag Sponsorship	\$	\$	\$	
Lanyards (Lanyards supplied by Sonography Canada)	\$	\$	\$	
Awards (includes 1 ticket to the Social Network Event, Award Ceremony) <ul style="list-style-type: none"> • Fellowship • Award for Outstanding Article • Award for Outstanding Case Study • Award for Outstanding Mentorship 	\$	\$	\$	

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Exhibit and Sponsorship Package

<ul style="list-style-type: none"> • Early Professional Achievement Award • Student Achievement Award 				
Breakfast	\$	\$	\$	
Lunch	\$	\$	\$	
Refreshment Break	\$	\$	\$	
Delegate Bag Insert	√	√	\$	
Video Clip advertising	√	√	√	√
Complimentary Wi-Fi in exhibit hall	√	√	√	√
Exhibitor Pass** (required to access the Exhibitor Hall) <ul style="list-style-type: none"> • Exhibitors' Reception • Breakfast, Lunch and Refreshment breaks • Excludes Social Networking Event 	4	4	2	2
Standard recognition in the conference program, Sonography Canada Website, Onsite signage				√

** Exhibitor Pass allows access to all catering provided inside the Exhibitor Hall only. Additional passes may be purchased for \$150 each.

*** Social Networking Event tickets are not included with the Exhibitor Pass and can be purchased separately.

√ Included with sponsorship level

\$ Available for purchase within the sponsorship level

EXHIBIT BOOTH

8'X10' Booth Space (power, table, pipe/drape & two chairs)

Single Booth **\$ 2,300**

Double Booth **\$ 4,600**

EXCLUSIVE SPONSORSHIP OPPORTUNITIES (PLATINUM AND GOLD)

Social Networking Event **\$ 5,500**

A traditional Newfoundland evening on world famous George Street including a Sreech-In Ceremony, Irish step dancing, an East Coast singalong and local band.

Welcome Reception **\$ 5,500**

Kick start this year's conference by welcoming attendees to the opening ceremonies at Sonography Canada's Welcome Reception.

OTHER SPONSORSHIP ENHANCEMENTS (PLATINUM, GOLD AND SILVER)



Hands-On Innovation Workshop Sponsorship - Opportunity to showcase your Ultrasound Machine **\$250 per machine per workshop**

- 6 x 2-hour Sonography Canada led Hands-on Innovation Workshops
- Sonography Canada will provide the room, facilitator, audio visual, towels, linens and gel
- Sponsor to provide machine, bed (per machine) and application specialist (per machine)

Delegate Bag \$ 4,000

Your logo on the conference delegate bag

Lanyards \$ 3,000

Have your logo displayed on lanyards worn by all conference attendees (lanyards supplied by Sonography Canada)

Breakfast (2 available) \$ 3,000

Lunch (2 available) \$ 5,000

Full Day Refreshment Breaks (2 available) \$ 3,000

Award Sponsorship \$ 2,000 per award

As an award sponsor you are given the opportunity to present the award to the recipient at the Award Ceremony. For information on all awards please visit sonographycanada.ca.

- *Fellowship Award*
- *Award for Outstanding Article*
- *Award for Outstanding Case Study*
- *Award for Outstanding Mentorship*
- *Early Professional Achievement Award*
- *Student Achievement Award*

Delegate Bag Insert \$ 500 (Available to all level sponsors)